

2026 MPIC SPONSORSHIP COMMITMENT FORM

The Sponsorship year is January 1 - December 31
Sponsorship commitments are due by December 1 prior to sponsor year

Select One:

☐

DIAMOND | \$3,500

Select 1st and 2nd choice for complimentary Winter Potato Conference Diamond function (please number):

- ☐ WiFi
- ☐ Conference Registration
- ☐ Conference Program
- ☐ ~~Wednesday Luncheon~~ *unavailable*
- ☐ Thursday Luncheon

☐

PLATINUM | \$2,500

Please number your 1st and 2nd choices for complimentary Winter Potato Conference Standard function (please number):

- | | | |
|---|---|---|
| ☐ Breakout Session | ☐ Wednesday Morning General Session | ☐ Thursday Breakfast |
| ☐ Wednesday Breakfast | ☐ Wednesday Afternoon Refreshment | ☐ Thursday Morning Refreshment |
| ☐ Wednesday Morning Refreshment | ☐ Wednesday Afternoon General Session | ☐ Thursday General Session |

☐

GOLD | \$1,000

Do you want to purchase a Winter Potato Conference Standard function sponsorship? (Choices available after December 1)

☐ Yes (Add \$500)

Please number your preferred 1st and 2nd choices for Winter Potato Conference Standard Function:

- | | | |
|---|---|---|
| ☐ Breakout Session | ☐ Wednesday Morning General Session | ☐ Thursday Breakfast |
| ☐ Wednesday Breakfast | ☐ Wednesday Afternoon Refreshment | ☐ Thursday Morning Refreshment |
| ☐ Wednesday Morning Refreshment | ☐ Wednesday Afternoon General Session | ☐ Thursday General Session |

☐

SILVER | \$500

Do you want to purchase a Winter Potato Conference Standard function sponsorship? (Choices available after December 1)

☐ Yes (Add \$500)

Please number your preferred 1st and 2nd choices for Winter Potato Conference Standard Function:

- | | | |
|---|---|---|
| ☐ Breakout Session | ☐ Wednesday Morning General Session | ☐ Thursday Breakfast |
| ☐ Wednesday Breakfast | ☐ Wednesday Afternoon Refreshment | ☐ Thursday Morning Refreshment |
| ☐ Wednesday Morning Refreshment | ☐ Wednesday Afternoon General Session | ☐ Thursday General Session |

Do you want to purchase a Montcalm Field Day booth?

☐ Yes (Add \$200)

ADDITIONAL MONTCALM FIELD DAY OPPORTUNITIES

Montcalm Field Day lunch sponsorship

☐ Yes (Add \$550)

Montcalm Field Day tables and chairs

☐ Yes (Add \$350)

Montcalm Field Day people mover sponsorship

☐ Yes (Add \$250)

Montcalm Field Day hydration station sponsorship

☐ Yes (Add \$150)

Montcalm Field Day morning refreshments sponsorship

☐ Yes (Add \$150)

SUBTOTAL \$ _____

More Opportunities on Next Page.

ADDITIONAL WINTER POTATO CONFERENCE OPPORTUNITIES

Tuesday Night Reception

☐ Yes (Add \$200)

Wednesday Night Reception

☐ Yes (Add \$300)

Tuesday Night Reception Open Bar

☐ Yes (Add \$200)

Wednesday Night Reception Open Bar

☐ Yes (Add \$300)

TUESDAY NIGHT MICHIGAN POTATO LEGACY FUND COMEDY SHOW FUNDRAISER

Tuesday Night Michigan Potato Legacy Fund Comedy Show Fundraiser

☐ Yes (Add \$300)*

Tuesday Night Michigan Potato Legacy Fund Comedy Show Open Open Bar

☐ Yes (Add \$300)*

** - Sponsorship funds go to Michigan Potato Legacy Fund*



WINTER POTATO CONFERENCE HYDRATION STATION SPONSOR

(includes a sign at hydration station, which includes a MPIC-logoed take-home water bottle for attendees.)

Winter Potato Conference Hydration Station Sponsorship

☐ Yes (Add \$500)

TOTAL \$ _____

2026 MPIC SPONSOR INFORMATION

Billing Option (Select one)

☐ December 2025 ☐ January 2026

☐ Immediately upon receipt

Checks and credit cards accepted.

Credit cards subject to 3% processing fee.

TOTAL \$ _____

Contact Information

Primary Contact _____

Address _____

Company _____

State/Zip _____

City _____

Work Phone _____

Website _____

Cell Phone _____

Email _____

Additional Contact _____

2nd Contact Cell _____

2nd Contact Email _____

Signature

Billing Information (If different from above)

Contact _____

Address _____

City _____

State/Zip _____

Phone _____

Email _____

Website _____

For questions or additional information,
email sheila@mipotato.com or call 517-253-7370

This form and payment can be mailed to:
Michigan Potato Industry Commission
3515 West Road, Suite A
East Lansing, MI 48823