

# 2026 MPIC SPONSORSHIP COMMITMENT FORM

The Sponsorship year is January 1 - December 31  
Sponsorship commitments are due by December 1 prior to sponsor year

Select One:

☐

## DIAMOND | \$3,500

Select 1st and 2nd choice for complimentary Winter Potato Conference Diamond function (please number):

- ☐ WiFi
- ☐ Conference Registration
- ☐ Conference Program
- ☐ Wednesday Luncheon
- ☐ Thursday Luncheon

☐

## PLATINUM | \$2,500

Please number your 1st and 2nd choices for complimentary Winter Potato Conference Standard function (please number):

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Breakout Session              | <input type="checkbox"/> Wednesday Morning General Session   | <input type="checkbox"/> Thursday Breakfast           |
| <input type="checkbox"/> Wednesday Breakfast           | <input type="checkbox"/> Wednesday Afternoon Refreshment     | <input type="checkbox"/> Thursday Morning Refreshment |
| <input type="checkbox"/> Wednesday Morning Refreshment | <input type="checkbox"/> Wednesday Afternoon General Session | <input type="checkbox"/> Thursday General Session     |

☐

## GOLD | \$1,000

Do you want to purchase a Winter Potato Conference Standard function sponsorship? (Choices available after December 1)

☐ Yes (Add \$500)

Please number your preferred 1st and 2nd choices for Winter Potato Conference Standard Function:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Breakout Session              | <input type="checkbox"/> Wednesday Morning General Session   | <input type="checkbox"/> Thursday Breakfast           |
| <input type="checkbox"/> Wednesday Breakfast           | <input type="checkbox"/> Wednesday Afternoon Refreshment     | <input type="checkbox"/> Thursday Morning Refreshment |
| <input type="checkbox"/> Wednesday Morning Refreshment | <input type="checkbox"/> Wednesday Afternoon General Session | <input type="checkbox"/> Thursday General Session     |

☐

## SILVER | \$500

Do you want to purchase a Winter Potato Conference Standard function sponsorship? (Choices available after December 1)

☐ Yes (Add \$500)

Please number your preferred 1st and 2nd choices for Winter Potato Conference Standard Function:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Breakout Session              | <input type="checkbox"/> Wednesday Morning General Session   | <input type="checkbox"/> Thursday Breakfast           |
| <input type="checkbox"/> Wednesday Breakfast           | <input type="checkbox"/> Wednesday Afternoon Refreshment     | <input type="checkbox"/> Thursday Morning Refreshment |
| <input type="checkbox"/> Wednesday Morning Refreshment | <input type="checkbox"/> Wednesday Afternoon General Session | <input type="checkbox"/> Thursday General Session     |

Do you want to purchase a Montcalm Field Day booth?

☐ Yes (Add \$200)

## ADDITIONAL MONTCALM FIELD DAY OPPORTUNITIES

Montcalm Field Day  
lunch sponsorship

☐ Yes (Add \$550)

Montcalm Field Day  
tables and chairs

☐ Yes (Add \$350)

Montcalm Field Day people  
mover sponsorship

☐ Yes (Add \$250)

Montcalm Field Day hydration  
station sponsorship

☐ Yes (Add \$150)

Montcalm Field Day morning  
refreshments sponsorship

☐ Yes (Add \$150)

**SUBTOTAL \$** \_\_\_\_\_

*More Opportunities on Next Page.*

# ADDITIONAL WINTER POTATO CONFERENCE OPPORTUNITIES

Tuesday Night Reception

☐ Yes (Add \$200)

Wednesday Night Reception

☐ Yes (Add \$300)

Tuesday Night Reception Open Bar

☐ Yes (Add \$200)

Wednesday Night Reception Open Bar

☐ Yes (Add \$300)

## TUESDAY NIGHT MICHIGAN POTATO LEGACY FUND COMEDY SHOW FUNDRAISER

Tuesday Night Michigan Potato Legacy Fund Comedy Show Fundraiser

☐ Yes (Add \$300)\*

Tuesday Night Michigan Potato Legacy Fund Comedy Show Open Open Bar

☐ Yes (Add \$300)\*

*\* - Sponsorship funds go to Michigan Potato Legacy Fund*



## WINTER POTATO CONFERENCE HYDRATION STATION SPONSOR

(includes a sign at hydration station, which includes a MPIC-logoed take-home water bottle for attendees.)

Winter Potato Conference Hydration Station Sponsorship

☐ Yes (Add \$500)

**TOTAL \$** \_\_\_\_\_

# 2026 MPIC SPONSOR INFORMATION

## Billing Option (Select one)

☐ December 2025 ☐ January 2026

☐ Immediately upon receipt

Checks and credit cards accepted.

Credit cards subject to 3% processing fee.

**TOTAL \$** \_\_\_\_\_

## Contact Information

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

Company \_\_\_\_\_

State/Zip \_\_\_\_\_

City \_\_\_\_\_

Work Phone \_\_\_\_\_

Website \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Additional Contact \_\_\_\_\_

2nd Contact Cell \_\_\_\_\_

2nd Contact Email \_\_\_\_\_

\_\_\_\_\_  
Signature

## Billing Information (If different from above)

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

For questions or additional information,  
email [sheila@mipotato.com](mailto:sheila@mipotato.com) or call 517-253-7370

This form and payment can be mailed to:  
**Michigan Potato Industry Commission**  
3515 West Road, Suite A  
East Lansing, MI 48823