

# 2024 MPIC SPONSORSHIP COMMITMENT FORM

The Sponsorship year will run January 1 - December 31  
Sponsorship commitments are due by December 1 prior to sponsor year

Select One:

## DIAMOND | \$3,500

Select 1st and 2nd choice for complimentary Winter Potato Conference Diamond function (please number):

- Conference Program
- Wednesday Breakfast
- Wednesday Luncheon
- Thursday Breakfast
- Thursday Luncheon

## PLATINUM | \$2,500

Please number your preferred choices for complimentary Winter Potato Conference Standard function (please number):

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> WiFi                           | <input type="checkbox"/> Wednesday Bus Refreshment           | <input type="checkbox"/> Thursday Breakout Session     |
| <input type="checkbox"/> Conference Registration        | <input type="checkbox"/> Wednesday Breakout Session          | <input type="checkbox"/> Thursday Morning Refreshments |
| <input type="checkbox"/> Wednesday Morning Refreshments | <input type="checkbox"/> Wednesday Morning General Session   | <input type="checkbox"/> Thursday General Session      |
| <input type="checkbox"/> Wednesday Tour Bus             | <input type="checkbox"/> Wednesday Afternoon General Session |  |

## GOLD | \$1,000

Do you want to purchase a Winter Potato Conference Standard function sponsorship?

Yes (Add \$500)

If yes, please number your preferred choices for complimentary Winter Potato Conference Standard function (please number):

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> WiFi                           | <input type="checkbox"/> Wednesday Bus Refreshment           | <input type="checkbox"/> Thursday Breakout Session     |
| <input type="checkbox"/> Conference Registration        | <input type="checkbox"/> Wednesday Breakout Session          | <input type="checkbox"/> Thursday Morning Refreshments |
| <input type="checkbox"/> Wednesday Morning Refreshments | <input type="checkbox"/> Wednesday Morning General Session   | <input type="checkbox"/> Thursday General Session      |
| <input type="checkbox"/> Wednesday Tour Bus             | <input type="checkbox"/> Wednesday Afternoon General Session |  |

## SILVER | \$500

Do you want to purchase a Winter Potato Conference Standard function sponsorship?

Yes (Add \$500)

If yes, please number your preferred choices for complimentary Winter Potato Conference Standard function (please number):

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> WiFi                           | <input type="checkbox"/> Wednesday Bus Refreshment           | <input type="checkbox"/> Thursday Breakout Session     |
| <input type="checkbox"/> Conference Registration        | <input type="checkbox"/> Wednesday Breakout Session          | <input type="checkbox"/> Thursday Morning Refreshments |
| <input type="checkbox"/> Wednesday Morning Refreshments | <input type="checkbox"/> Wednesday Morning General Session   | <input type="checkbox"/> Thursday General Session      |
| <input type="checkbox"/> Wednesday Tour Bus             | <input type="checkbox"/> Wednesday Afternoon General Session |  |

Do you want to purchase a Montcalm Field Day booth?

Yes (Add \$200)

See Next Page for More Opportunities

# ADDITIONAL WINTER POTATO CONFERENCE OPPORTUNITIES

Wednesday Night Reception Open Bar?

Yes (Add \$300)

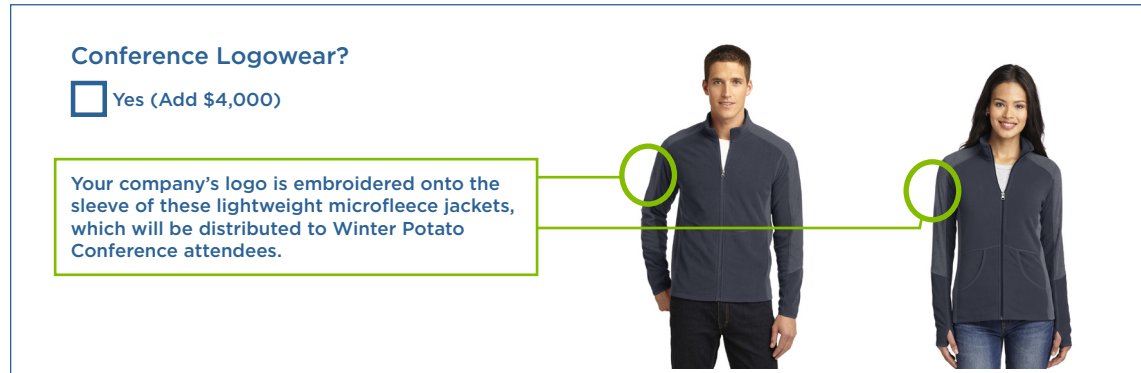
Wednesday Night Reception Sparty Visit?

Yes (Add \$500)

**Conference Logowear?**

Yes (Add \$4,000)

Your company's logo is embroidered onto the sleeve of these lightweight microfleece jackets, which will be distributed to Winter Potato Conference attendees.



# ADDITIONAL MONTCALM FIELD DAY OPPORTUNITIES

Montcalm Field Day lunch sponsorship?

Yes (Add \$550)

Montcalm Field Day tables and chairs?

Yes (Add \$350)

Montcalm Field Day people mover Sponsorship?

Yes (Add \$250)

Montcalm Field Day hydration station sponsorship?

Yes (Add \$150)

Montcalm Field Day morning refreshments sponsorship?

Yes (Add \$150)

# ADDITIONAL "ROOTED IN PROGRESS: ENVISIONING THE FUTURE OF MICHIGAN'S POTATO INDUSTRY" OPPORTUNITIES

Meeting Room Sponsor (entire event)?

Yes (Add \$500)

Tuesday night opening reception?

Yes (Add \$400)

Wednesday or Thursday breakfast?

Yes (Add \$200)

Wednesday evening reception?

Yes (Add \$400)

Campfire with s'mores afterglow?

Yes (Add \$350)

Wednesday luncheon?

Yes (Add \$300)

Wednesday dinner?

Yes (Add \$500)

Wednesday evening alpine slide?

Yes (Add \$300)

**TOTAL \$** \_\_\_\_\_

# 2024 MPIC SPONSOR INFORMATION

**Billing Option (Select one)**

December 2023  January 2024

Immediately upon receipt

Checks and credit cards accepted.  
Credit cards subject to 3% processing fee.

**TOTAL \$** \_\_\_\_\_

**Contact Information**

Primary Contact Name _____	Address _____
Company _____	State/Zip _____
City _____	Fax # _____
Website _____	Phone _____
Additional Contact _____	Email _____
	Phone _____
Signature _____	Email _____

**Billing Information** (If different from above)

Contact _____	Address _____
City _____	State/Zip _____
Phone _____	Fax # _____
Website _____	Email _____

For questions or additional information,  
please contact us at (517) 331-1451, (517) 253-7370 or email [admin@mipotato.com](mailto:admin@mipotato.com).