

Laura Campbell, Michigan Farm Bureau 2023 Winter Potato Conference





# Water Use and Water Quality – Why Does it Matter?

- Great Lakes = 6 quadrillion gallons
- Drinking water = 30+ million people
- Shipping = \$77 billion per year
- Fisheries = \$7 billion per year
- Tourism = \$52 billion per year
- Irrigation = \$15 billion per year in farm gate value
  - Irrigation in Michigan = 7% of agricultural land is irrigated
  - That 7% produces 40% of the state's farm gate value = \$3 billion per year

# Implementing Science on Water Use and Quality



## What Does This Funding Provide?

**\$10 million for Water Use Advisory Council recommendations** 

- Stream gages, groundwater monitoring wells
- Database to streamline data from other programs
- Hydrologic Framework model to incorporate regional and watershed models into statewide system, link to GIS and other databases
- Glacial aquifer mapping
- MSU Extension educators to help growers with irrigation efficiency and management
- Digitizing Wellogic information
- Updating model estimates of transmissivity and storage
- Water and energy use assessment

# What Does this Funding Provide?

#### \$3 million for Michigan Geologic Survey

- Groundwater mapping in 25 priority counties
- Soil sampling, seismic and gamma ray logging to create accurate geological maps
- Static groundwater levels, bedrock topography
- Expanded subsurface information for water use program and for other programs including water quality

#### What Does This Funding Provide?

\$25 million for Western Lake Erie watershed phosphorus reduction goal

- Financial assistance for implementing on-farm practices: improved soil sampling, precision application, yield calibration, manure management
- New stream gages where data is not well known
- Pilot programs:
  - 4R Nutrient Certification
  - Easements and filter strips along county drains
  - Assessments of practice adoption
- Conservation Technicians to assist farmers
- \*\*\*Success here leads to programs moving to other watersheds or statewide\*\*\*

6

#### Does This Mean All the Problems Are Solved?

#### Water Use:

- We need more data
  - Public and private data sharing with privacy protection
- We need to DO something with the data we collect
  - Better models, more accurate assessments incorporated into process
- We need better communication between state and private industry
  - Site specific reviews, hydrogeologic studies, regional studies
- We need better understanding of lake/stream impacts
  - Discharges, climate change, rainfall



## Does This Mean All the Problems Are Solved?



Western Lake Erie watershed:

- We need more streamlined incentives
  - For farmers not already participating in programs
- We need better assessment of practice adoption
  - Assessments, surveys, capturing data across all programs
- We need better understanding of lag time and legacy impacts
  - Nutrients don't disappear overnight

8

# So What's Next?

- Partnership communication with all groups involved, use connecting points:
  - Water Use Advisory Council
  - Water User Groups
  - Landowner and private data collection groups
  - Irrigation GAAMP
  - MAEAP program
  - Conservation Districts, USDA
- Raise concerns, and bring proposed solutions
  - Outreach
  - Research
  - Education
  - Funding



#### Next Steps: Western Lake Erie Watershed



An Equal Opportunity Employer and Provider



10



Michigan Total Water Use by Category, 2019



Michigan Consumptive Water Use by Category, 2019





# Thank you! Questions?

Contact me: Laura Campbell Michigan Farm Bureau 517-420-7936 Icampbe@michfb.com

