



2020-21 Sponsorship Commitment Form

Includes all events from July 1, 2020 - June 30, 2021

The Michigan Potato Industry Commission has developed a new tiered sponsorship program that provides recognition at all events throughout the year and helps you better plan your expenditures and contributions.

Return completed for to: MPIC, 3515 West Rd, STE A, East Lansing, MI 48823 or email to info@mipotato.com.

DIAMOND | \$4,000

MI Potato LIVE Marquis Sponsorship, MI Potato LIVE Webinar Sponsorship, Rotating Banner ad placement on MPIC industry website, Banner ad placement in weekly e-newsletter appearing a minimum of 12 times annually, *All benefits of Platinum Sponsorship

PLATINUM | \$2,500

MI Potato LIVE Happy Hour Lounge Sponsorship, \$100 discount on 2021-22 sponsorship of same or higher level, Skyscraper ad placement on MPIC industry website alternating with other Platinum sponsors, Skyscraper ad placement in weekly e-newsletter appearing a minimum of 8 times annually, *All benefits of Gold Sponsorship (e-newsletter update 8x vs 2x)

GOLD | \$1,000

Discounted MI Potato LIVE webinar sponsorship, mipotato.com resource library sponsorship, Skyscraper ad placement in weekly e-newsletter a minimum of two (2) times annually, *All benefits of Silver Sponsorship

SILVER | \$500

Recognition in registration kit cover letter, ability to provide swag item, plus literature in the registration packet mailing, Discounted video message in weekly e-newsletter, Recognition on sponsor page of mipotato industry website

Webinar Sponsorship \$250

Video Message Sponsorship \$100

Billing Options- Sponsors will be invoiced once following July 1, 2020. Choose a preferred billing time.

July 1 - September 30, 2020

January 1 - March 30, 2021

For office use only

Date Rec'd:

Invoice #

Payment Type:

Rec'd date:

Contact Information

Company Name

Primary Contact

Address

City

State

Zip

Phone

Fax

Email

Website*

**A link will be created to the given website from the sponsors page of www.mipotato.com*

Billing Information *(If different from above)*

Contact

Address

City

State

Zip

Phone

Fax

Email

Please send W-9 with invoice

For questions or additional information, please contact us at (517) 253-7370 or admin@mipotato.com.