

POTATOES RAISE THE BAR

Why Potatoes Are a Delicious, Cost-Effective and Nutritious Addition to Your Cafeteria and How You Can Make Meals Kids Will Crave





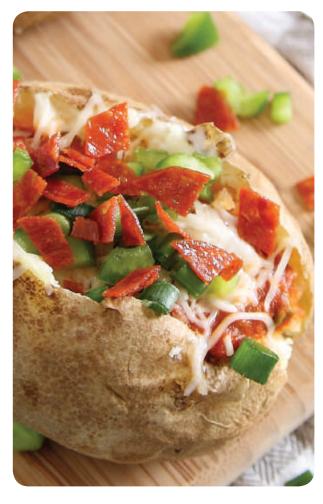














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PotatoesRaiseTheBar.com

POTATOES MAKE FOR HAPPY KIDS & CLEAN PLATES

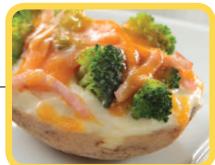
POTATO PARTNERS:

KIDS TEND TO EAT OTHER VEGETABLES WHEN PAIRED WITH POTATOES!



Research shows when potatoes are present at mealtime, kids eat more of other vegetables, too.1





MOST SPUDTACULAR:

POTATOES VOTED LEAST LIKELY TO BE THROWN AWAY!

Research shows when potatoes are paired with popular entrées they produce the least plate waste by children.²





THE 'EYES' HAVE IT! KIDS LOVE POTATOES!



Traditional: Baked, mashed, scalloped or roasted

Innovative: Potato bowls, potato pizza or potato nachos

On a salad bar or behind the line

POTATOES DELIVER AN UNBEATABLE ROI

DID YOU KNOW THAT POTATOES...

QUALIFY AS A REIMBURSABLE ¾ TO 1 CUP SERVING OF VEGETABLES REQUIRED PER DAY BY THE USDA'S NATIONAL SCHOOL LUNCH PROGRAMS.

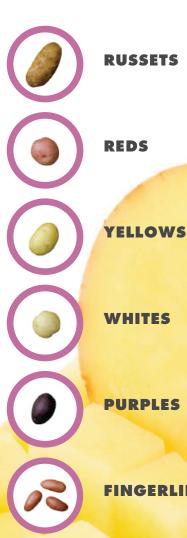
PROVIDE KEY NUTRIENTS AT AN AFFORDABLE PRICE.

Potatoes have the highest score per dollar (along with sweet potatoes and carrots) on eight important nutrients – potassium, fiber, protein, vitamins C and E, calcium, iron and magnesium.¹



Lowest cost source of potassium offering 13% of a child's daily potassium needs for less than 5 cents per serving.² Prices depend on supplier.





POTATO-POWERED PERFORMANCE

POTATOES PROVIDE THE ENERGY, CARBOHYDRATE & POTASSIUM KIDS NEED TO POWER PERFORMANCE THROUGHOUT THE SCHOOL DAY

MORE ENERGY-PACKED THAN ANY OTHER POPULAR VEGETABLE

Adequate energy intake supports optimal body functions.

It's critical to take in the appropriate number of calories to match the demands of a kid's day. A medium (5.3 ounce) skin-on potato contains 110 calories.

EVEN MORE POTASSIUM THAN A BANANA

Potassium is an important electrolyte that aids in muscle, cardiovascular and nervous system function.

Most Americans get less than half of the potassium they need for optimal health and performance.¹

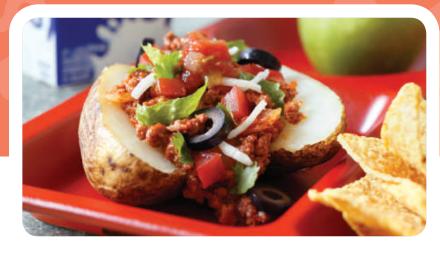
A medium (5.3 ounce) skin-on potato contains 620 milligrams of potassium.

The 2015 Dietary Guidelines mention potassium as an underconsumed nutrient of concern and recommends consuming foods with the highest level of potassium such as white potatoes.²



-8 RECIPES & TATER TIPS

TACO TATER ROCKETS



	100 Servings		
Ingredients	Weight	Measure	Directions
Russet potatoes, 120 count, skin-on	37 pounds 10 ounces	100 each	Preheat oven to 350°F. Scrub potatoes and use a fork to poke holes all around the potato, about 4–6 pokes. Place
Vegetable oil		1/2 cup	potatoes in a large container. Drizzle with vegetable oil and rub oil all over the skin of each potato. Place oiled
Ground beef, raw, 85/15 Or *Prepared beef taco filling	12 pounds 10 ounces (raw) Or *Prepared taco filling to equal 1.5 oz equivalents per serving		potatoes on a parchment-lined sheet pan. Bake in the preheated oven for about 1 hour, or until the skin is crisp and the flesh is soft. Hold hot at or above 135°F until ready to serve. While potatoes are baking, if using raw ground beef, prepare the taco filling. Brown the ground beef in a large sauté pan, tilt skillet or steam-jacketed kettle. Add the diced onions and garlic, and continue to cook until
Onion, yellow, raw, diced	12 ounces	2 1/2 cups	the onions are softened. Stir in the chili powder, cumin, black pepper and salt. Add the tomato sauce and bring
Garlic, raw, minced		2/3 cup	the meat to a simmer. Continue to cook 10–20 minutes,
Chili powder		1/4 cup	partially covered, stirring occasionally. Transfer the taco filling to full-size 2-inch steamtable pans, cover and hold
Cumin, ground		3 tablespoons	hot at or above 135°F until ready to serve.
Black pepper, ground		1 tablespoon 1 teaspoon	*If using prepared beef taco filling, follow the manufacturer's
Salt		1 teaspoon 1 tablespoon	instructions for reheating the quantity needed for 1.5-ounce equivalent meat/meat alternate per serving.
Tomato sauce, low sodium	8 pounds 8 ounces	1 gallon	To serve, split each potato in half lengthwise and squeeze each end toward the middle to open. Place in a portion
Mozzarella cheese, low moisture, part skim, shredded	3 pounds 2 ounces		container. Use a number 12 scoop to fill with 1/3 cup taco mixture and top with 2 tablespoons (1/2 ounce) mozzarella cheese. Serve with 1 tablespoon salsa on the side. Direct students to additional toppings on the salad bar.
Salsa, prepared		6 1/4 cups	students to additional toppings on the salad bar.
Lettuce, shredded	4 pounds 10 ounces	6 quarts 1 cup	Place lettuce, tomato, black olives and cilantro in separate containers on the salad bar. Use a 1/4 cup portion server
Tomato, raw, diced	5 pounds 12 ounces		for the lettuce, a 1/8 cup portion server for the tomatoes and black olives, and small tongs for the cilantro.
Black olives, sliced		3 quarts 1/2 cup	
Cilantro, fresh, chopped		2 quarts	

Serving Size		1 Serving Provides			
1 baked potato with taco filling		1/2 cup starchy vegetable, 2 ounce equivalent meat, meat alternate			
Nutrients Per Serving					
Calories	360	Saturated Fat	5.3 g	Iron	4 mg
Protein	19 g	Cholesterol	47 mg	Calcium	202 mg
Carbohydrate	39 g	Vitamin A	978 IU	Sodium	434 mg
Total Fat	14.7 g	Vitamin C	17 mg	Dietary Fiber	4 g

POTATO PEPPER PIZZA



	48 Servings		
Ingredients	Weight	Measure	Directions
Yellow potatoes, raw	4 pounds		Preheat oven to 375°F. Scrub potatoes and cut them widthwise into 1/8-inch slices. Place sliced potatoes in a
Vegetable oil		1/4 cup	bowl and drizzle with vegetable oil. Add the oregano, basil, thyme, red pepper flakes and salt, and toss to coat
Oregano, dried		1 teaspoon	evenly.
Basil, dried		1 teaspoon	Place sliced potatoes on a parchment-lined sheet pan in a single layer. Roast in the preheated oven for about 15
Thyme, dried		1 teaspoon	minutes, or until they are lightly browned and tender. Set aside.
Red pepper flakes		1/2 teaspoon	
Salt		1/2 teaspoon	Sliced the bell pepper into 1/8-inch slices widthwise to make rings. Remove membrane and seeds that are still
Red bell pepper, raw		4 each	attached.
Cheese pizza, frozen, 16-inch with whole grain rich crust (2 oz equivalent meat/meat alternate, 3 ounce equivalent grains per 1/8 pizza)		6 each	Divide the roasted potato slices evenly between each pizza, distributing the slices across the cheese. Arrange red bell pepper rings on top of the potato slices, about 8–10 slices per pizza. Bake the pizzas according to the manufacturer's instructions. Cut into 8 equal slices, according to the manufacturer's instructions, and hold at or above 135°F until service.

Serving Size		1 Serving Provides			
1 slice (1/8 of pizza)		Depending on the purchased pizza: 2 ounces meat/meat alternate, 3 ounces grains, 1/8 cup starchy vegetable			ins, 1/8 cup starchy vegetable
Nutrients Per Serving					
Calories	440	Saturated Fat	7 g	Iron	3 mg
Protein	20 g	Cholesterol	35 mg	Calcium	355 mg
Carbohydrate	50 g	Vitamin A	715 IU	Sodium	471 mg
Total Fat	17 g	Vitamin C	20 mg	Dietary Fiber	5 g

POTATO STORAGE TIPS

- Avoid areas that reach high temperatures or receive too much sunlight.
- Don't wash potatoes before storing. Dampness promotes early spoilage.
- Store potatoes in a cool, well-ventilated place.
- Perforated plastic bags and paper bags offer the best environment for extending shelf-life.
- lower than 50
 degrees, such as in
 the refrigerator, cause
 a potato's starch to
 convert to sugar,
 resulting in a sweet
 taste and discoloration
 when cooked.

POTATO WEDGE NACHOS



	100 Servings		
Ingredients	Weight	Measure	Directions
Russet potatoes, 120 count, skin on	37 pounds 10 ounces	100 each	Preheat oven to 375°F. Scrub potatoes and cut each potato lengthwise in half, then cut each half lengthwise in
Vegetable oil		1 cup	half again, giving you 4 equal quarter wedges.
Salt		1 tablespoon 1 teaspoon	Toss the potatoes with oil, salt, chili powder, black pepper and garlic powder. Place 8 pounds of potatoes on each
Chili powder		2 tablespoons	parchment-lined sheet pan. Roast in the preheated oven
Black pepper		1 tablespoon 1 teaspoon	for about 40 minutes, or until they are browned and tender. Internal temperature should reach at least 135°F.
Garlic powder		1 tablespoon 1 teaspoon	Place 4 roasted potato wedges side-by-side into each portion container.
Mozzarella cheese, low moisture, part skim, shredded	3 pounds 2 ounces		Combine the mozzarella and cheddar cheeses. Top each portion of potato wedges with 1/4 cup (1 ounce) cheese.
Cheddar cheese, reduced fat, shredded	3 pounds 2 ounces		Place the portion containers on sheet pans and hold in the warmer at or above 135°F until ready to serve. Cheese will melt over the potatoes in the warmer.
Salsa, prepared		6 1/4 cups	
Sour cream, reduced fat		6 1/4 cups	Serve each portion with 1 tablespoon each of salsa and
Black beans, canned, drained		6 quarts 1 cup	sour cream. Direct students to the additional toppings on the salad bar.
Tomatoes, fresh, diced	5 pounds 12 ounces		Place drained black beans, diced tomatoes, black olives, and green onions in separate containers on the salad bar.
Black olives, sliced, drained		3 quarts 1/2 cup	Use a 1/4 cup portion server for the black beans, a 1/8 cup portion server for the tomatoes and black olives, and small tongs for the green onions.
Green onions, fresh, sliced		2 quarts	

Serving Size		1 Serving Provides			
4 wedges with cheese		1/2 cup starchy vegetable, 1 ounce equivalent meat, meat alternate			
Nutrients Per Serving					
Calories	356	Saturated Fat	5 g	Iron	4 mg
Protein	17 g	Cholesterol	23 mg	Calcium	302 mg
Carbohydrate	48 g	Vitamin A	714 IU	Sodium	442 mg
Total Fat	12 g	Vitamin C	16 mg	Dietary Fiber	7 g

HOME STYLE MASHED POTATO BOWL



	100 Servings			
Ingredients	Weight	Measure	Directions	
Russet potatoes, fresh Or Dehydrated, instant mashed potatoes	24 pounds raw Or Dehydrated		Scrub and peel the potatoes, cut into quarters, and place in a perforated steamer pan, a large stockpot, or a steam jacketed kettle. If using a steamer, steam until the potatoes are tender. If using a stockpot or a kettle, cover with cold water, bring to a boil, and then reduce to a simmer. Continue	
Milk, lowfat 1%		2 quarts	to simmer until the potatoes are tender, about 20 minutes. Internal temperature should reach at least 135°F. Drain the potatoes.	
Butter, unsalted	8 ounces		Or if using dehydrated instant mashed potatoes, follow the manufacturer's instructions for preparing the desired number of 1/2 cup servings. Hold hot at or above 135 °F until service.	
Garlic powder		1 tablespoon	Combine the milk, butter, garlic powder and salt, and heat until the butter melts. Place the potatoes in the bowl of a floor mixer, and mash using the paddle attachment for the mixer.	
Salt		1 tablespoon	Stop mashing when the potatoes are broken apart but not completely smooth. If no mixer is available, mash using a potato masher. Pour in the warm milk mixture and continue to mash the potatoes until smooth with a few lumps.	
Meatballs, beef, frozen (2 ounce meat/ meat alternate per 3 pieces)		300 each	Place meatballs on parchment-lined sheet pans in a single layer and reheat according to the manufacturer's instructions. Transfer meatballs to a 2-inch steamtable pan and hold hot at	
Green beans, frozen	9 pounds 8 ounces	6 quarts 1 cup	or above 135°F until service. Place frozen green beans into perforated steamer pans and	
Cheddar cheese, reduced fat, shredded		6 1/4 cup	steam just until the internal temperature reaches 135°F. Do this just before service and hold at or above 135°F until service.	
Brown gravy, prepared		6 1/4 cup	To serve, use a number 8 scoop to portion 1/2 cup mass potatoes into each portion container. Top with 3 meath 1/4 cup green beans, and 1 tablespoon each of cheese and brown gravy.	

Serving Size		1 Serving Provides			
1 bowl		1/2 cup starchy vegetable, 2 ounce equivalent meat, meat alternate, 1/4 cup other vegetable			
Nutrients Per Serving					
Calories	309	Saturated Fat	5.7 g	Iron	-
Protein	20 g	Cholesterol	-	Calcium	115 mg
Carbohydrate	31 g	Vitamin A	373 IU	Sodium	426 mg
Total Fat	12.7 g	Vitamin C	8 mg	Dietary Fiber	3 g

TUBER HACK: Make 50/50 Mashed Potatoes – Half dehydrated mashed potatoes/half freshly mashed. Big on taste and easy on your budget!

DENVER OMELET BRUNCH BOWL



	112 Servings		
	Weight	Measure	Directions
Russet potato wedges, frozen	20 pounds		Preheat oven to 375°F. Place frozen potato wedges on parchment-lined sheet pans in a single layer making sure not to crowd the pieces. Bake in the preheated oven 10–
Red bell peppers, raw, 3/4-inch dice	5 pounds 8 ounces		15 minutes, or until the potatoes are browned and tender. Internal temperature should reach at least 135°F. Remove from oven and hold at or above 135°F until service.
Green bell peppers, raw, 3/4 inch dice	5 pounds 8 ounces		Combine the bell peppers, onions, vegetable oil, black
Onion, yellow, raw, 3/4 inch dice	5 pounds 8 ounces		pepper and salt. Mix until the vegetables are evenly coated with oil. Place vegetables in a single layer on parchment-lined sheet pans. Bake in the preheated oven
Vegetable oil		1/4 сир	for 5 minutes, or until the vegetables begin to soften. Remove from oven and hold at or above 135°F until service.
Black pepper, ground		2 teaspoons	Combine the eggs and milk and mix thoroughly. Coat 4 2-inch full-size steamtable pans with pan-release spray.
Salt		1 teaspoon	Divide the egg mixture evenly between the pans. Add the diced ham to the pans, dividing evenly between each pan.
Eggs, liquid, scrambled	6 pounds 4 ounces		Bake in a preheated 350°F oven for about 15 minutes, stirring eggs once after about 10 minutes. Eggs should
Ham, diced		1 quart	reach an internal temperature of 145°F for 3 minutes. Remove from oven and sprinkle the shredded cheese over the top, dividing evenly between each pan. Hold at or
Milk, lowfat 1%	4 pounds 6 ounces		above 135°F until service.
Cheddar cheese, reduced fat, shredded	4 pounds 6 ounces		To serve, place 1/2 cup potato wedges into a portion container. Using number 16 scoops, add 1/4 cup of the pepper and onion mixture and 1/3 cup of the scrambled
Salsa, prepared		7 cups	eggs with ham and cheese. Serve with 1 tablespoon of salsa.

Serving Size		1 Serving Provides			
1 bowl 1/2 cup starchy vegetable, 1/4 cup other vegetable, 2 ounce equivalent meat, meat alternate			t alternate		
Nutrients Per Serving					
Calories	224	Saturated Fat	3 g	Iron	1.5 g
Protein	12 g	Cholesterol	90 mg	Calcium	153 mg
Carbohydrate	28 g	Vitamin A	1057 IU	Sodium	321 mg
Total Fat	8 g	Vitamin C	58 mg	Dietary Fiber	3 g

TEX-MEX SHEPHERD'S PIE



	100 Servings		
Ingredients	Weight	Measure	Directions
Russet potatoes, fresh Or Dehydrated, instant mashed potatoes	24 pounds raw Or dehydrated		Scrub and peel the potatoes, cut into quarters and place in a perforated steamer pan, large stockpot, tilt skillet or steam- jacketed kettle. If using a steamer, steam until the potatoes are tender. If using a stockpot, tilt skillet or kettle, cover with
Milk, lowfat 1%		2 quarts	cold water, bring to a boil, and then reduce to a simmer. Continue to simmer until the potatoes are tender, about 20 minutes. Internal temperature should reach at least 135°F.
Garlic powder		1 tablespoon	Drain the potatoes.
Salt		1 tablespoon	Or if using dehydrated instant mashed potatoes, follow the manufacturer's instructions for preparing the desired number of 1/2 cup servings. Hold hot at or above 135°F until service.
Ground beef, raw, 85/15	12 pounds 10 ounces		Combine the milk, garlic powder and salt, and heat to 135°F.
Onion, yellow, raw, diced	12 ounces	2 1/2 cups	Place the potatoes in the bowl of a floor mixer, and mash
Chili powder		1/4 cup 2 tablespoons	using the paddle attachment for the mixer. Stop mashing when the potatoes are broken apart but not completely smooth. If no mixer is available, mash using a potato masher.
Cumin, ground		1/4 cup	Pour in the warm milk mixture and continue to mash the
Oregano, dry		2 tablespoons	potatoes until smooth with a few lumps.
Garlic powder		1 tablespoon	Brown the ground beef in a large sauté pan, tilt skillet or steam-jacketed kettle. Add the diced onions and continue to cook until the onions are softened. Stir in the chili powder,
Salt		2 teaspoons	cumin, oregano, garlic powder and salt. Add the corn, crushed tomatoes and green chiles, and bring the meat to a
Corn kernels, yellow, frozen		6 cups	simmer. Continue to cook 10–20 minutes, partially covered, stirring occasionally. Divide evenly between 4 full-size 2-inch steamtable pans. Top the beef mixture with mashed potatoes,
Tomatoes, crushed, canned		4 quarts 4 cups	dividing evenly between each pan, and spread to the edges.
Green chiles, diced, canned	3 pounds		Divide the cheese evenly between each pan, sprinkling over the potatoes. Bake in a preheated 400°F oven for about 15 minutes, or until the potatoes are lightly browned and the
Cheddar cheese, reduced fat, shredded	3 pounds 2 ounces		filling bubbles. Hold at or above 140°F until service. Cut each 2-inch pan 5 x 5 for 25 even portions per pan.

Serving Size		1 Serving Provides			
1 portion		1/2 cup starchy vegetable, 2 ounce equivalent meat, meat alternate			
Nutrients Per Serving					
Calories	291	Saturated Fat	5.3 g	Iron	3 mg
Protein	19 g	Cholesterol	51 mg	Calcium	182 mg
Carbohydrate	28 g	Vitamin A	402 IU	Sodium	420 mg
Total Fat	12.1 g	Vitamin C	16 mg	Dietary Fiber	3 g

THAI POTATO & VEGETABLE CURRY



	100 Servings					
Ingredients	Weight	Measure	Directions			
Yellow potatoes, raw	25 pounds		Scrub the potatoes and cut into 1/2- inch dice. Cover with water to prevent discoloration and set aside.			
Coconut milk, canned		2 gallons	Add the coconut milk to a large stockpot, steam-jacket kettle or tilt skillet. Bring to a simmer over medium heat a stir in the red curry paste. Cook for about 1 minute. S in the water. Drain the diced potatoes and add to cur sauce. Bring to a simmer and cook until the potatoes almost tender, about 10–15 minutes. Internal temperature.			
Thai red curry paste		1/4 cup 2 tablespoons				
Water		2 gallons				
Onion, yellow, raw, 1/4 inch	4 pounds 6 ounces		should reach at least 135°F.			
Red bell peppers, raw, 1/2 inch by 1 inch pieces	2 pounds 12 ounces		When the potatoes are almost tender, stir in the onion, bell peppers, salt and brown sugar. Continue to simmer until the potatoes become tender, about 5 minutes.			
Green bell peppers, raw, 1/2 inch by 1 inch pieces	2 pounds 12 ounces		Transfer to full-size 2-inch steamtable pans for service.			
Salt		1/4 cup 2 tablespoons	Hold hot at or above 135°F.			
Brown sugar		1/4 cup 2 tablespoons	Serve 1 cup portions topped with 1/2 tablespoon fr cilantro.			
Cilantro, fresh, chopped		2 quarts	To make this a complete meal, consider serving with cooked brown rice and chicken or tofu.			

Serving Size		1 Serving Provides				
1 cup		1/2 cup starchy vegetable, 1/4 cup other vegetable				
Nutrients Per Serving						
Calories	238	Saturated Fat	13.7 g	Iron	3 mg	
Protein	4 g	Cholesterol	0 mg	Calcium	71 mg	
Carbohydrate	24 g	Vitamin A	446 IU	Sodium	474 mg	
Total Fat	15.6 g	Vitamin C	50 mg	Dietary Fiber	3.5 g	

LOMO SALTADO



	100 Servings						
Ingredients	Weight	Measure	Directions				
Russet potatoes, raw	20 pounds 10 ounces		Preheat the oven to 375°F. Scrub the potatoes, cut them half lengthwise and cut each half widthwise into 1/4 in				
Vegetable oil		1/4 cup 2 tablespoons	slices. Combine the sliced potatoes with the vegetable garlic powder, salt and pepper. Mix until the potato are well coated. Place potato slices in a single layer.				
Garlic powder		1 tablespoon 1 teaspoon	parchment-lined sheet pans. Bake in the preheated oven for about 15 minutes, or until the potatoes are golden and				
Salt		2 teaspoons	tender. Internal temperature should reach at least 135°F. Transfer potatoes to full-size 2-inch steamtable pans and				
Black pepper, ground		2 teaspoons	hold hot at or above 135°F until service.				
Beef steak, thin sliced, cut into 1/2-inch strips	18 pounds		Place the beef in a container. Combine the cumin, black				
Cumin, ground		1 tablespoon 1 teaspoon	pepper and salt, and mix into the beef until evenly distributed.				
Black pepper, ground		1 tablespoon 1 teaspoon	Heat a large sauté pan, tilt skillet or steam-jacketed kettle to medium-high heat. Add the vegetable oil and				
Salt		2 teaspoons	immediately add the seasoned beef. Cook, stirring, until the beef is browned. Add the red onions, green bell				
Vegetable oil		1/4 cup 2 tablespoons	peppers, jalapeños and minced garlic. Continue to cook, stirring, until the vegetables are tender-crisp, about 5–10				
Red onion, raw, 1/4 inch strips	8 pounds		minutes. Stir in the less-sodium soy sauce and apple cider vinegar. Internal temperature should reach at least 145°F. Transfer the mixture to full-size 2-inch steamtable pans and				
Green bell pepper, raw, 1/4 inch strips	8 pounds 8 ounces		hold hot at or above 135°F until service.				
Jalapeño pepper, raw, seeds removed, diced	10 ounces	About 10 each	To serve, place 1/2 cup of the roasted potatoes into each portion container. Add 3/4 cup of the beef and vegetable				
Garlic, raw, minced		1/2 cup	stir-fry mixture. Top with 1/2 tablespoon fresh cilantro.				
Soy sauce, less sodium		1 сир					
Apple cider vinegar		1 сир					
Cilantro, fresh		2 quarts					

Serving Size		1 Serving Provides				
1 each		1/2 cup starchy vegetable, 1/2 cup other vegetable, 2 ounce equivalent meat/meat alternate				
Nutrients Per Serving						
Calories	230 g	Saturated Fat	2.6 g	Iron	2 mg	
Protein	20 g	Cholesterol	53 mg	Calcium	41 mg	
Carbohydrate	20 g	Vitamin A	150 IU	Sodium	247 mg	
Total Fat	7.7 g	Vitamin C	52 mg	Dietary Fiber	3 g	

TUBER HACK: Take leftover Lomo Saltado, mix in scrambled eggs and wrap in a tortilla and you have Steak Breakfast Burritos the next day!

Your One-Stop Site for Recipes, Purchasing Guidelines, Merchandising Tips, and More!





RECIPES

NUTRITION INFO

PURCHASING GUIDELINES

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